



SOLEA SUMMIT 2024

JW MARRIOTT INDIANAPOLIS
OCT 17-19

EXHIBITOR GUIDE

Connect with Dentistry's Elite
Community in Laser Technology






SOLEA

POSITION YOUR BRAND AT THE FOREFRONT OF INNOVATION

and connect with an audience of elite dental professionals at the Solea® Summit – the premier annual event tailored exclusively for Solea Laser doctors and their teams.

By exhibiting at the Solea Summit, you'll be aligning your company with cutting-edge advancements in dental technology. This premier event is strategically designed to empower and inspire Solea practitioners, making it the perfect platform for showcasing your products and services to a highly targeted and engaged audience.

CONTACT

Kristy Burns, Events & Partnerships Manager
kburns@convergentdental.com
508-500-9742



2023 ATTENDEE STATS



65%

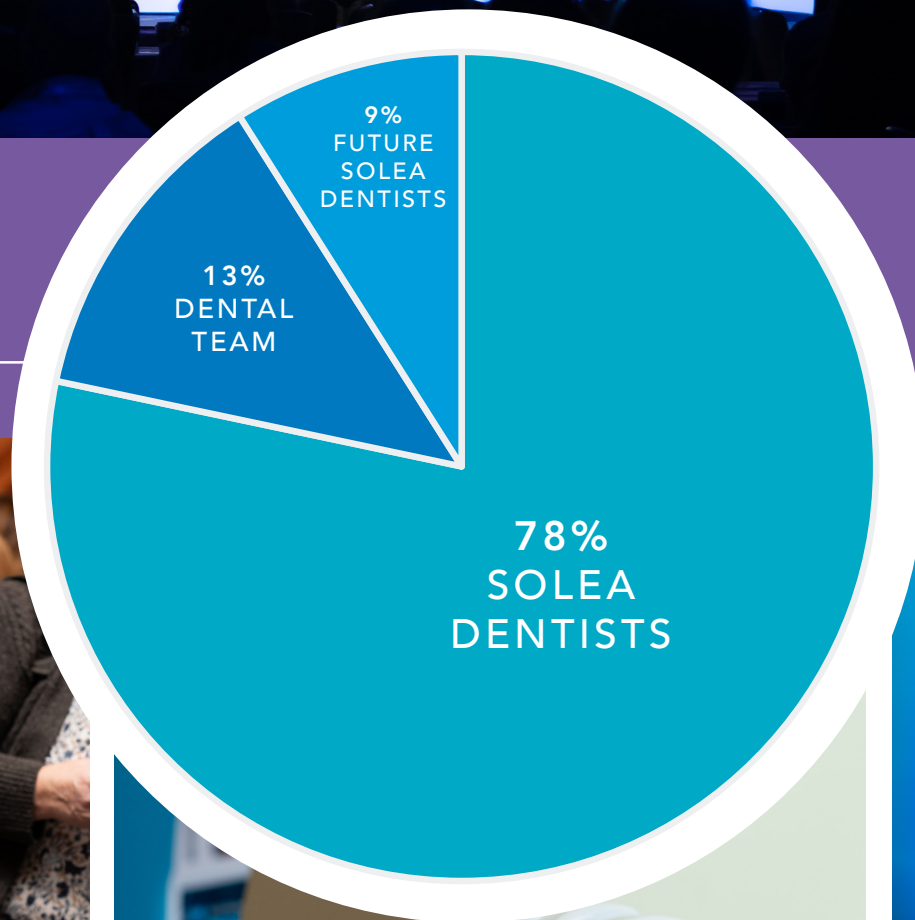
Year-over-year dentist attendance growth

NET PROMOTOR SCORE

83

How likely are you to recommend the next Solea Summit to a colleague?

Attendees by Job Function



"This meeting enables high quality discussions with engaged providers. It's not just about the exhibit hall, it's about the variety of education and event moments that create a great atmosphere for connection."

— Neocis, a 2023 Exhibitor





"I have been an educational exhibitor at this meeting for 4 years and it is one of the most engaged audiences I get to work with. They truly want to learn how to market their Solea lasers. One of the best meetings for me year after year. Highly recommend exhibiting!"

—Len Tau, DMD
BirdEye

AGENDA AT-A-GLANCE

Thursday, October 17th 3:00–5:00PM Check-In
6:00–8:00PM Welcome Reception / Exhibitors Welcome

Friday, October 18th 7:00–8:00AM Breakfast and Check-In / Exhibits Open
8:00–9:30AM Keynote Address
9:30–10:00AM Break / Exhibits Open
10:00AM–12:00PM Breakouts
12:00–1:30PM Lunch / Exhibits Open
1:30–3:30PM Breakouts
3:30–4:00PM Break / Exhibits Open
4:00–6:00PM Breakouts
7:00–10:00PM Solea Party / Exhibitors Welcome

Saturday, October 19th 7:00–8:00AM Breakfast / Exhibits Open
8:00–9:30AM Keynote Address
9:30–10:00AM Break / Exhibits Open
10:00AM–12:00PM Breakouts
12:00–1:30PM Lunch / Exhibits Open
1:30–3:30PM Breakouts
3:30–5:00PM Closing Reception / Exhibits Open

Meals and Reception are held in the Exhibit Area.
Tentative 2024 agenda is subject to change.

PARTNERSHIP OPPORTUNITIES

Connect with Dentistry's Elite Laser Technology Community

	ENTERTAINMENT PACKAGE (Limit 1 per Evening Event – Thursday or Friday)	KEYNOTE PACKAGE (Limit 1 per Keynote Speaker – Friday or Saturday)	MEAL PACKAGE (Limit 1)	EDUCATION PACKAGE	EXHIBITOR PACKAGE
Price	\$35,000	\$30,000	\$30,000	\$15,000	\$6,000
Partnership	<p>Partner logo on standing banners at entrance to chosen event</p> <p>Custom GOBO of Partner name in key location at chosen event</p> <p>All communication about chosen Party will list partner's name and logo</p> <p>Custom cocktail napkins for chosen event*</p> <p>Partner may provide entertainment or hand out swag during the event.*</p> <p>Partner will be thanked and mentioned by name from Mainstage of General Session</p>	<p>All communication about chosen Keynote will list partner's name and logo</p> <p>Partner logo on standing banners at entrance to general session space prior to chosen Keynote's presentation</p> <p>Opportunity to introduce chosen Keynote Speaker</p> <p>Partner will be thanked and mentioned by name from Mainstage of General Session</p> <p>Partner may provide swag at each place setting for attendees during chosen Keynote*</p>	<p>Partner sign on Breakfast and Lunch tables Friday and Saturday</p> <p>Partner may provide entertainment or hand out swag during dedicated breakfast and lunch times.*</p>	<p>90-Minute Educational Course</p> <p>Course Book Content is subject to approval by Convergent Dental. Honoraria and all course material costs must be covered by the Partner.</p> <p>Custom printed Sign for Classroom</p>	Exhibit Table
Email Blast	Yes – with evening event announcement	Yes – with keynote announcement		Yes – standalone course announcement	
Flyer (or similar) with Welcome Bag* – Flyer is to be provided by Partner no less than 45 days prior to the event and not to exceed 8.5" x 11".	✓	✓	✓		
Registrants – Includes a name badge, breakfast and lunch on Friday and Saturday, invitation to Thursday night Welcome Reception, and Friday night Off-Site Party	4	4	4	2	2
Exhibit Space – Includes 1 six foot draped table, 2 chairs, 1 waste basket Partner Logo with link on Website	✓	✓	✓	✓	✓
Solea Summit App Page	✓	✓	✓	✓	✓

*All print, digital, swag, and entertainment items must be approved and coordinated in advance by Convergent Dental and event organizers.

ADD-ON OPPORTUNITIES

HOTEL ROOM DROP

\$8,000

(limit of 2, Thursday or Friday)

"Drop" your advertisement to guests in the Solea Summit room block.

CUSTOMIZED ROOM KEY CARD

\$5,000

Display your advertising/branding on attendee hotel key cards at the JW Marriott Indianapolis. Includes cost of production for 700 key cards.

COURSE CO-SPONSORSHIP

\$5,000

Contribute to attendee education by co-sponsoring a course/speaker on the course listing. You'll have the opportunity to introduce the speaker before the session starts, in-room signage, and a post-event eblast to course attendees.

WOMEN IN DENTISTRY LUNCH SPONSORSHIP

\$5,000

You'll have the opportunity to introduce Dr. Heather Petroff before the lunch starts, in-room signage, and a post-event eblast to course attendees.



APP PUSH NOTIFICATION

\$1,000

(Limit of 3, Thursday, Friday, or Saturday)

Push content to attendees through the event mobile app with a push notification!

ATTENDEE EMAIL BLAST POST-MEETING

\$2,000

Convergent Dental will send out an email to Solea Summit attendees Wednesday, October 23rd.

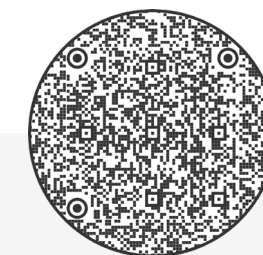
SOCIAL MEDIA CAMPAIGN

\$2,000

Convergent Dental will post 3 separate social media messages to the company's Facebook, Instagram, and LinkedIn accounts prior to the start of Solea Summit.

REGISTRATION & CONTACT

Scan the QR Code or contact Kristy Burns, Events & Partnerships Manager, kburns@convergentdental.com 508-500-9742



**All print, digital, and swag items must be approved and coordinated in advance by Convergent Dental and event organizers.*

PAST PARTNERS

