



COURSE BOOK

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AGENDA AT-A-GLANCE

THURSDAY, OCTOBER 17TH

3:00PM-5:00PM Check-In

6:00PM-8:00PM Welcome Reception

FRIDAY, OCTOBER 18TH

7:00AM-8:00AM Breakfast and Check-In

8:00AM-9:30AM Keynote Address

10:00AM-12:00PM Breakouts

12:00PM-1:30PM Lunch

1:30PM-6:00PM Breakouts

7:00PM-10:00PM Solea Party

SATURDAY, OCTOBER 19TH

7:00AM-8:00AM Breakfast

8:00AM-9:30AM Keynote Address

10:00AM-12:00PM Breakouts

12:00PM-1:30PM Lunch

1:30PM-3:30PM Breakouts

3:30PM-5:00PM Closing Reception

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COURSE FOCUS

FRIDAY, OCTOBER 18

	10:00	11:00	12:00	1:00	2:00	3:00	4:00	5:00
HARD TISSUE	Basic Training with Solea: Associates: Hands-On, Dr. Christopher Blair							
	Mastering the Class II: Hands-On, Dr. Heather Petroff						Mastering the Class II: Hands-On, Dr. Heather Petroff	
	Tips & Tricks for Hard Tissue: Deeper Restorations & Faster Prep Times: Lecture, Dr. Matthew Wimmer <i>*Also on Saturday</i>							
SOFT TISSUE	Basic Training with Solea: Associates: Hands-On, Dr. Christopher Blair							
	Introduction to Soft Tissue Surgery in the General Practice: Hands-On, Dr. Joshua P. Weintraub			Introduction to Soft Tissue Surgery in the General Practice: Hands-On, Dr. Joshua P. Weintraub		Smile Design: The 7 Deadly Sins: Lecture, Dr. David Rice		
	The Compound Effect: Digital Dentistry and Dental Lasers: Lecture, Dr. Amarjit Rihal							
	Mastering Soft Tissue Surgery in the General Practice: Hands-On, Dr. Michael T. Kelly <i>*Also on Saturday</i>							
Treating Pain, Necrosis, Inflammation and the Microbiome: An Advanced Course: Lecture, Dr. Scott H. Froum								
AIRWAY	Restrictive Tethered Oral Tissues and the Airway: Lecture, Dr. Anthony Bolamperti			Dental Sleep Medicine: An Introduction: Lecture, Dr. Michael Pagano & Dr. Alex Vaughan		Beyond the Basics: The Next Steps in Treating Sleep Apnea in Your General Practice: Lecture, Dr. Erin E. Elliott		
			Women in Dentistry Lunch: Heather Petroff, DDS					
IMPLANTS & EXTRACTIONS	Implant Complication Protocols: An Advanced Course: Lecture, Dr. Scott H. Froum							
	How Robotics Uplevels Your Implant Practice: Lecture, Dr. Sathish G. Palayam				Predictable Laser Assisted Extractions & Implant Dentistry for the General Practitioner: Lecture, Dr. Jose Marcano			
PERIO	Implant Complication Protocols: An Advanced Course: Lecture, Dr. Scott H. Froum							
	Crown Lengthening: Leveraging Technology to Create Optimal Results: Hands-On, Dr. Jeffrey Rohde							
PEDIATRIC	How to Make Your Pediatric Practice Grow!: Lecture, Dr. Denisse Lasanta			Advanced Operative in the Pediatric Practice: Mastering More than Just Cavities: Lecture, Dr. Denisse Lasanta				
	Myofunctional Therapy: Pre- & Post-Frenum Release: Lecture, Amanda Chastain			Functional Frenuloplasty: An Advanced Approach: Lecture, Dr. Jared Poplin			Functional Frenuloplasty: An Advanced Approach: Lecture, Dr. Jared Poplin	
TOTS	Restrictive Tethered Oral Tissues and the Airway: Lecture, Dr. Anthony Bolamperti			Functional Frenuloplasty: An Advanced Approach: Lecture, Dr. Jared Poplin			Functional Frenuloplasty: An Advanced Approach: Lecture, Dr. Jared Poplin	
	Myofunctional Therapy: Pre- and Post-Frenum Release: Lecture, Amanda Chastain							
PRACTICE MANAGEMENT	How to Make Insurance Less Painful: Lecture, Bri Richardson			Optimizing Practice Integration: It Takes a Team!: Lecture, Jennifer Bolamperti			How to Create and Grow a Multi-Site Dental Business: Lecture, Dr. Yooson Kim	
	How to Make Your Pediatric Practice Grow!: Lecture, Dr. Denisse Lasanta			Dental Insurance SOS: Lecture, Bri Richardson				
	Raving Patients: Get Visible, Get Credible, Get More New Patients: Lecture, Dr. Len Tau							

SATURDAY, OCTOBER 19

	10:00	11:00	12:00	1:00	2:00	3:00	4:00	5:00
HARD TISSUE	Ask the Experts: Everything You Wanted to Ask General Dentist Solea Experts: Lecture, Coming soon!			Tips & Tricks for Hard Tissue: Deeper Restorations & Faster Prep Times: Lecture, Dr. Matthew Wimmer <i>*Also on Friday</i>		CLOSING RECEPTION!		
	Hard Tissue Reboot: Hands-On, Dr. Vincent Raucci			Hard Tissue Reboot: Hands-On, Dr. Vincent Raucci				
SOFT TISSUE	Mastering Soft Tissue Surgery in the General Practice: Hands-On, Dr. Michael T. Kelly <i>*Also on Friday</i>			Solea and Indirect Restorations: Lecture, Dr. Michael T. Kelly				
	Ask the Experts: Everything You Wanted to Ask General Dentist Solea Experts: Lecture, Coming soon!							
AIRWAY	Integrating Laser Treatment into Your Airway Protocol: Lecture, Dr. Michael Pagano & Dr. Alex Vaughan			Toothaches, Implants, and Sleep, Oh My! A Tale of a Cone Beam Driven General Dental Office: Lecture, Dr. Erin E. Elliott				
	Solea Sleep: Basic Training: Hands-On, Dr. Anthony Bolamperti							
PERIO	Complex and Aesthetically Challenging Crown Lengthening: An Advanced Course: Lecture, Dr. Scott H. Froum			Periodontal Surgery for the General Practitioner: Lecture, Dr. Jeffrey Rohde				
PEDIATRIC	Lactation Consultant + Speech Therapy Course: Lecture, Amanda Chastain			A to Z on Infant Frenectomies: From Partnerships to Treatment Planning to Post-Surgical Care: Lecture, Dr. Jared Poplin				
				Ask the Experts: Everything You Wanted to Ask Pediatric Solea Experts Lecture, Coming soon!				
TOTS	Lactation Consultant + Speech Therapy Course: Lecture, Amanda Chastain			A to Z on Infant Frenectomies: From Partnerships to Treatment Planning to Post-Surgical Care: Lecture, Dr. Jared Poplin				
PRACTICE MANAGEMENT	Laser-Focused Wealth: Eric J. Morin's Strategy for Significantly Reducing the Time to Pay Off Your Investment and Unlocking Endless Profit and Cash Flow: Lecture, Eric J. Morin			Case Closed: 90 Days to 90% Case Acceptance: Lecture, Dr. David Rice				
	Maximizing Revenue with Same-Day Laser Dentistry: A Practical Implementation Workshop: Lecture, Nick Clausen							
PROTECT	Protecting Teeth with Lasers: An Introduction to Demineralization Reduction: Lecture, Coming soon!							

SPEAKERS



Christopher Blair, DDS



Scott H. Froum, DDS



Anthony Bolamperti, DDS



Andrea Gamble, DDS



Jennifer Bolamperti, Office Manager



Michael T. Kelly, DMD



Amanda Chastain, MA, CCC-SLP, COM



Yooson Kim, DMD



Nick Clausen, MBA



Denisse Lasanta, DMD



Erin Elliott, DDS



Jose Marciano, DMD



Sathish G. Palayam, DDS
Neocis



Amarjit Rihal, DMD



Eric J. Morin, MBA
Tower Leadership



Bri Richardson, CDA



Michael Pagano, DDS



Jeffrey Rohde, DDS, MS



Heather Petroff, DDS



Len Tau, DMD
Birdeye



Jared Poplin, DMD



Alex Vaughan, DDS



Vincent Raucci, DMD



Joshua P. Weintraub, DDS, PA



David Rice, DDS



Matthew Wimmer, DMD

HARD TISSUE

Basic Training with Solea: Associates

Friday
10:00am–6:00pm

Christopher Blair, DDS

Hands-On

CE: 6

**Also in Soft Tissue*

The fundamentals are the building blocks of fun! Learn and practice techniques so you can use Solea with confidence. Gain the knowledge needed behind the 9.3µm wavelength to integrate it seamlessly into your everyday practice. This certification class will start from turning the laser on to basic laser safety. You'll get ample hands-on opportunities to practice hard and soft tissue procedures on extracted molars and pig jaws.

Learning Objectives:

- Understand the basic fundamentals of lasers in dentistry
- Prep for predictable analgesia in procedures using Solea
- Gain clinical proficiency with Class I, II, and IV restorations using Solea
- Learn how and why to incorporate the drill in laser procedures effectively
- Master tissue management in laser procedures

HARD TISSUE

Mastering the Class II

Friday
10:00pm–12:00pm

Friday
4:00pm–6:00pm

Heather Petroff, DDS

Hands-On

CE: 2

Everyone loves predictable, efficient, and positive patient experiences. This class will teach you how to reach for perfection when practicing “bread and butter dentistry” with Solea. You will learn what works and what doesn’t for Class II cavity preps and how to make this procedure easier for you, your team, and your patients.

Learning Objectives:

- Discover new approaches for anesthetic-free Class II’s, including utilizing the 1.5 spot size
- Learn techniques to achieve reliable analgesia for your restorative dentistry
- Uncover how prep design and integration of other technologies improve clinical outcomes
- Explore how proper isolation and other auxiliary devices can have on your treatment outcomes

Tips & Tricks for Hard Tissue: Deeper Restorations & Faster Prep Times

Friday
10:00am–12:00pm

Saturday
1:30pm–3:30pm

Matthew Wimmer, DMD

Lecture

CE: 2

This course will introduce and review key concepts and techniques to ensure that your practice is comfortable and confident in fully utilizing Solea for its hard tissue capabilities. Dr. Wimmer will introduce best practices, as well as identify common challenges and pitfalls, related to scheduling, patient communication, Solea settings and clinical techniques. Learn how to make all cavity preparations easier and more efficient for you, your patients and your team.

Learning Objectives:

- Learn and review techniques and parameters that enable stable and reliable analgesia
- Explore magnification and isolation methods to improve treatment outcomes
- Review patient communication and scheduling best practices

Ask the Experts: Everything You Wanted to Ask General Dentist Solea Experts

Saturday
10:00am–12:00pm

Coming soon!

Lecture

**Also in Soft Tissue*

This dynamic class will engage an expert panel of General Solea Dentists to answer audience questions about all things Solea – clinical technique, patient experience, efficiency gains, expanded procedures, and marketing your Solea.

Learning Objectives:

- Gain insight into how seasoned users integrate Solea into their daily practice
- Understand from peers what challenges they are facing and hear solutions
- Learn what procedures are the most beneficial to the patient and the practice

Hard Tissue Reboot

Saturday
10:00am–12:00pm

Saturday
1:30pm–3:30pm

Vincent Raucci, DMD

Hands-On

CE: 2

Are you under-utilizing Solea for cavity preps or having trouble achieving consistent analgesia? This is the class for you. Dr. Raucci will provide a comprehensive overview of hard tissue best practices, including clinical techniques, laser settings, ergonomics and patient communication. Participants will have an opportunity to apply learnings during the hands-on portion of the course. Increase your confidence in delivering reliably anesthesia-free cavity preps for your patients and your practice.

Learning Objectives:

- Discuss techniques and settings that enable stable and reliable analgesia
- Explore magnification and isolation methods to improve treatment outcomes
- Review laser positioning and ergonomics
- Review patient communication best practices

SOFT TISSUE MANAGEMENT

Basic Training with Solea: Associates

Friday
10:00am–6:00pm

Christopher Blair, DDS

Hands-On

CE: 6

**Also in Hard Tissue*

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- Prep for predictable analgesia in procedures using Solea
- Gain clinical proficiency with Class I, II, and IV restorations using Solea
- Learn how and why to incorporate the drill in laser procedures effectively
- Master tissue management in laser procedures

Treating Pain, Necrosis, Inflammation and the Microbiome: An Advanced Course

Friday
10:00am–12:00pm

Scott H. Froum, DDS

Lecture

CE: 2

Dr. Froum will discuss and present a myriad of advanced ways Solea can be utilized to deliver superior clinical outcomes for your patients, including using it to treat idiopathic pain, trigeminal neuralgia, osteonecrosis, aphthous ulcers, desquamative gingivitis, and herpes lesions. This laser can increase your scope of practice abilities exponentially.

Learning Objectives:

- Identify advanced procedures that Solea can be used to treat in your practice
- Learn techniques to deliver Solea treatments to your patients
- Discuss other treatment-related topics including steps to optimize healing

The Compound Effect: Digital Dentistry and Dental Lasers

Friday
10:00am–12:00pm

Amarjit Rihal, DMD

Lecture

CE: 2

As the dental industry rapidly evolves, understanding and effectively implementing technology is paramount for enhancing patient care, streamlining workflows, and achieving superior clinical outcomes. During this course, Dr. Rihal will discuss how to leverage your dental laser in conjunction with other technologies, including digital scanners and 3D printing, throughout various stages of the treatment process. Case studies illustrating the seamless integration of these technologies in various dental procedures will be reviewed.

Learning Objectives:

- Describe digital dentistry principles and their applications in modern dental practice
- Evaluate impression techniques and CAD/CAM workflows for designing dental restorations
- Recognize strategies for implementing efficient digital workflows in the dental practice

Introduction to Soft Tissue Surgery in the General Practice

Friday
10:00am–12:00pm

Friday
1:30pm–3:30pm

Joshua P. Weintraub,
DDS, PA

Hands-On

CE: 2

Why refer patients out when you can keep them at your practice and deliver amazing clinical outcomes? This class will review basic soft tissue techniques (incision/excision, ablation, and de-epithelialization) and the treatments they enable, including gingivectomies, fibroma removals, aphthous ulcers and more! It will also cover treatment planning, billing & coding and post-op care to ensure you are fully ready to start integrating soft tissue treatments into your practice.

Learning Objectives:

- Understand the fundamentals of laser surgery
- Gain knowledge of soft tissue techniques and application
- Grow confident in soft tissue diagnosis and treatment planning
- Identify an initial set of procedures to start integrating into your practice

Smile Design: The 7 Deadly Sins

Friday
4:00pm–6:00pm

David Rice, DDS

Lecture

CE: 2

From direct to indirect restorative to clear aligners to interdisciplinary care... Designing smiles is what we do. Those who understand and implement seven core principles don't just design smiles...they design their practice success and financial futures. Join us as we discuss these seven principles and see how Solea transforms it all. Take home the smile design playbook that will transform how you assess, treat and triumph.

Mastering Soft Tissue Surgery in the General Practice

Friday
10:00am–12:00pm

Saturday
10:00am–12:00pm

Michael T. Kelly, DMD

Hands-On

CE: 2

Learn advanced techniques related to soft tissue ablation, incision/excision and de-epithelialization that will help you expand the number and quality of surgical procedures performed in your office. Dr. Kelly will also discuss relevant practice management concepts including scheduling and insurance best practices. This course will discuss and provide hands-on experience with a wide range of soft tissue surgical procedures, including gingivectomies, biopsies, uncoveries, depigmentation and more.

Learning Objectives:

- Review essential surgical principles to achieve consistent aesthetic & clinical results
- Understand closed crown lengthening and how to account for biologic width
- Understand how to achieve a proper emergence profile when restoring implants

Ask the Experts: Everything You Wanted to Ask General Dentist Solea Experts

Saturday
10:00am–12:00pm

Coming soon!

Lecture

**Also in Hard Tissue*

This dynamic class will engage an expert panel of General Solea Dentists to answer audience questions about all things Solea – clinical technique, patient experience, efficiency gains, expanded procedures, and marketing your Solea.

Learning Objectives:

- Gain insight into how seasoned users integrate Solea into their daily practice
- Understand from peers what challenges they are facing and hear solutions
- Learn what procedures are the most beneficial to the patient and the practice

Solea and Indirect Restorations

Saturday
1:30pm–3:30pm

Michael T. Kelly, DMD

Lecture

CE: 2

Solea should sit at the center of your digital practice, complementing surrounding technologies, enabling you to streamline procedures and improve clinical effectiveness. During this lecture, Dr. Kelly will review how Solea elevates many indirect restoration procedures, including cosmetic gingival recontouring, designing emergence profiles, crown lengthening, and removing ceramic crowns.

Learning Objectives:

- Demonstrate how to preserve healthy tooth structure and improve the quality of your scans
- Understand how Solea's precision can enable a true "crown in a day"
- Describe how to remove restorations safely and efficiently, saving you time and materials

WOMEN IN DENTISTRY LUNCH: The Future is Unwritten

Friday
12:00pm–1:30pm

Heather Petroff, DDS

Lunch Lecture

As the dental field moves closer to gender parity, female dentists are working harder than ever. Women are finding the means to impact our profession in numerous roles and earning respect at the same time. These new roles have led to more opportunities and advancements for women. The future of dentistry depends on how women face professional challenges, master work/life balance, and perform in leadership roles.

This luncheon will review the challenges women continue to face in the field of dentistry, provide guidance on the work/life balance, and strategies to support one another as we move forward. The future of dentistry is unwritten, let's write the future together.

Learning Objectives:

- Identify what "it" is that makes women so successful in dentistry
- Learn how to recognize and utilize the unique strengths women bring to the dental field
- Learn how to maximize those strengths in the practice/business of dentistry and the balance between career and home

AIRWAY

AIRWAY

Restrictive Tethered Oral Tissues and the Airway

Friday
10:00am–12:00pm

Anthony Bolamperti, DDS

Lecture

CE: 2

**Also in TOTs*

Tongue position impacts breathing, and a tongue-tie can impact tongue position. During the day, a tongue-tie may restrict the passage of air through your throat, leading to mouth breathing. At night, it may contribute to your tongue falling back and closing off airflow, leading to snoring or sleep apnea. This course will focus on the diagnosis and treatment of tongue ties as it relates to overall treatment planning for airway health.

Learning Objectives:

- Review tongue and oral cavity anatomy
- Understand how tongue positioning can affect breathing
- Learn techniques and treatment planning for tongue tie release

Dental Sleep Medicine: An Introduction

Friday
1:30pm–3:30pm

Michael Pagano, DDS &
Alex Vaughan, DDS

Lecture

CE: 2

Sleep-related breathing disorders are highly prevalent, significantly under-recognized, and can result in serious health issues. In this course, Dr. Pagano and Dr. Vaughan will provide an introduction to dental sleep medicine, including sleep disorder classification, anatomy, and screening and diagnostic protocols. They will also discuss and discuss various treatment options for your patient base.

Learning Objectives:

- Identify benefits of incorporating dental sleep medicine in your practice
- Learn clinical signs to screen patients effectively for sleep-related breathing disorders
- Gain a working understanding of patient management from diagnosis to treatment
- Understand the important role that dentists hold in managing effective patient treatment

Beyond the Basics: The Next Steps in Treating Sleep Apnea in Your General Practice

Friday
4:00pm–6:00pm

Erin E. Elliott, DDS

Lecture

CE: 2

This lecture is focused on the next step in your sleep apnea therapy journey. Many clinicians understand the basics of sleep apnea, the need for screening, and the functionality of oral appliances but few are fluent in the financials and the appointment-by-appointment protocols. Take a deep dive into crucial subjects such as bite-taking techniques and a medical insurance overview.

Learning Objectives:

- Understand the fundamentals of a sleep study review
- Define various treatment options
- Grasp various bite techniques
- Be familiar with appointment-by-appointment treatment workflow
- Know what documentation is required
- Get overviews of medical insurance & financial considerations

Integrating Laser Treatment into Your Airway Protocol

Saturday
10:00am–12:00pm

Michael Pagano, DDS &
Alex Vaughan, DDS

Lecture

CE: 2

Integrating laser treatment into your airway protocol offers a new therapy for patients and new production for your practice, whether you are treating simple snoring, OSA or other sleep-related breathing disorders. In this course, Dr. Pagano & Dr. Vaughn will identify and discuss Solea Sleep opportunities and best practices, including treatment planning, workflow, team education, patient communication and clinical pearls.

Learning Objectives:

- Understand dental sleep workflow for OSA and simple snoring
- Learn how to integrate Solea Sleep effectively and confidently into your practice
- Learn how to integrate your team into your practice workflow

Solea Sleep: Basic Training

Saturday
10:00am–3:30pm

Anthony Bolamperti, DDS

Hands-On

CE: 4

Learn how to educate, communicate with, and treat patients with Solea Sleep! Gain the knowledge needed to integrate it seamlessly into your everyday practice. This certification class will start with a clinical overview of sleep related breathing disorders, then cover the science behind Solea Sleep, and how to integrate the treatment into your practice. You'll get hands-on opportunities to practice Solea Sleep procedures.

Learning Objectives:

- Understand the basic fundamentals of Solea Sleep
- Gain clinical proficiency with the Solea Sleep handpiece
- Learn how patient anatomy plays a role in treatment planning
- Discover effective ways to market Solea Sleep to existing and new patients

Toothaches, Implants, and Sleep, Oh My! A Tale of a Cone Beam Driven General Dental Office

Saturday
1:30pm–3:30pm

Erin E. Elliott, DDS

Lecture

CE: 2

Cone Beam Computed Tomography (CBCT) has ushered in a new era of 3-D imaging for clinicians. It enables dentists to SEE more, but how does it empower them to DO more? And what does this actually look like in a dynamic dental practice like yours?

In this lecture, Dr. Erin Elliott will share best practices about how to optimize CBCT for diagnostic and treatment planning of patients. From implant planning and placement to common incidental findings and sleep apnea, general dentists will leave this program with actionable takeaways.

Learning Objectives:

- Understand diagnostic capabilities of 3-D imaging
- Identify common incidental findings
- Grasp implant case planning and surgical guide planning
- Recognize CBCT's role in treating snoring and sleep apnea
- Consider criteria for CBCT procurement

IMPLANTS & EXTRACTIONS

Implant Complication Protocols: An Advanced Course

Friday
1:30pm–6:00pm

Scott H. Froum, DDS

Lecture

CE: 4

**Also in Perio*

This course will include a review of the etiology and diagnosis of tooth and implant complications, as well present current and new biotechnology that can enhance regeneration around both teeth and implants. Participants will learn when an implant and tooth can be saved and when it should be removed.

Learning Objectives:

- Learn classification for implant and tooth prognosis and how technology is changing that
- Implement Solea into your armamentarium for treating implants and tooth lesions

How Robotics Uplevels Your Implant Practice

Friday
1:30pm–3:30pm

Sathish G. Palayam, DDS

Lecture

Sponsored by Neocis, Inc.



You will learn:

- Why robotics contributes to a better patient experience
- How Yomi robotics is easily integrated into your existing workflow
- The positive financial impact of robotics; practice growth, case acceptance and procedural expansion
- How robotics makes things easier on the entire team
- Why Yomi minimally invasive experience compliments the Solea value proposition

Predictable Laser Assisted Extractions & Implant Dentistry for the General Practitioner

Friday
4:00pm–6:00pm

Jose Marcano, DMD

Lecture

CE: 2

Solea is an amazing tool in your extraction and implant armamentarium. This course will identify and discuss opportunities to integrate Solea into your workflows to deliver better and more predictable outcomes for you and your patients. Dr. Marcano will discuss techniques for the restoration of common implant systems including how to achieve an optimal emergence profile for function and aesthetics and how to identify same-day dentistry opportunities as well as techniques for tooth extractions including retained root tips.

Learning Objectives:

- Describe Solea techniques for tooth extractions, including retained root tips
- Understand how Solea can be used to streamline and enhance basic implant restorations
- Summarize proper techniques for implant placement and uncover

Implant Complication Protocols: An Advanced Course

Friday
1:30pm–6:00pm

Scott H. Froum, DDS

Lecture

CE: 4

**Also in Implants & Extractions*

This course will include a review of the etiology and diagnosis of tooth and implant complications, as well present current and new biotechnology that can enhance regeneration around both teeth and implants. Participants will learn when an implant and tooth can be saved and when it should be removed.

Learning Objectives:

- Learn classification for implant and tooth prognosis and how technology is changing that
- Implement Solea into your armamentarium for treating implants and tooth lesions

Crown Lengthening: Leveraging Technology to Create Optimal Results

Friday
1:30–6:00pm

Jeffrey Rohde, DDS, MS

Hands-On

CE: 4

This class will provide participants with a comprehensive ‘how to’ for both functional and aesthetic crown lengthening, including case selection, coding, diagnosis, treatment planning (incorporating radiographs & CBCT, biologic width, aesthetic evaluation), and technique (anterior vs. posterior crown lengthening). Participants will also gain hands-on experience utilizing Solea to sculpt soft and osseous tissue.

Learning Objectives:

- Review case selection criteria and effective patient communication techniques to increase case acceptance
- Discuss coding best practices to maximize production
- Learn how to perform a comprehensive clinical and aesthetic evaluation incorporating other technology
- Review treatment planning and techniques for anterior and posterior crown lengthening

Complex and Aesthetically Challenging Crown Lengthening: An Advanced Course

Saturday
10:00am–3:30pm

Scott H. Froum, DDS

Hands-On

CE: 4

This course will provide participants with a better understanding of the rationale behind crown lengthening, the knowledge to correctly diagnose and treatment plan, as well as hands-on experience in performing the crown lengthening procedure. Who wants to wait 3-6 months post-crown lengthening for prosthetic restoration? A majority of this course will focus on the abilities of the Solea laser to achieve predictable outcomes for both functional and aesthetic crown lengthening. Participants will learn how to combine laser and biological technologies to achieve a superior result in an expedited manner.

Learning Objectives:

- Review indications and contraindications of crown lengthening
- Learn about basic concepts of biological width and ferrule
- Understand how to diagnose and treatment plan functional & aesthetic crown lengthening
- Learn surgical techniques with and without Solea
- Learn about available biologics to improve results while decreasing healing times

Periodontal Surgery for the General Practitioner

Saturday
1:30pm–3:30pm

Jeffrey Rohde, DDS, MS

Lecture

CE: 2

The Centers for Disease Control and Prevention (CDC) reports that more than half of the U.S. population over the age of 30 has an advanced form of periodontal disease. This course will provide participants with an introduction to evaluating and performing periodontal surgery with Solea. Dr. Rohde will discuss a range of topics including clinical evaluation, case selection, coding, as well as treatment planning, steps and techniques. The course will also review a typical clinical case from start to finish so you can grow confident in your ability to start utilizing Solea for this treatment in your practice!

Learning Objectives:

- Review clinical evaluation, diagnosis criteria, and case selection
- Discuss treatment planning and flow
- Understand coding best practices and narratives
- Identify what should be included in your treatment armamentarium
- Review treatment steps and techniques

PEDIATRIC

How to Make Your Pediatric Practice Grow!

Friday
10:00am–12:00pm

Denisse Lasanta, DMD

Lecture

CE: 2

**Also in Practice Management*

Laser dentistry can be an absolute game changer for your pediatric patients and practice, especially when the full team is onboard! Dr. Lasanta will discuss how she has leveraged Solea to drive production and growth and the best practices they've learned along the way. This comprehensive course will review marketing (selling the Wow!), team coordination and scheduling, and communication.

Learning Objectives:

- Learn how to leverage your full team with Solea
- Identify team and patient communication best practices
- Discuss treatment coordination and the art of scheduling
- Identify internal and external marketing best practices

Myofunctional Therapy: Pre- & Post-Frenum Release

Friday
10:00am–12:00pm

Amanda Chastain, MA,
CCC-SLP, COM

Lecture

CE: 2

**Also in TOTs*

The importance of myofunctional therapy in the preparation & rehabilitation of a tongue-tie release cannot be overstated. Pre-release, myofunctional therapy is critical to preparing muscles for surgery. Post release, myofunctional therapy improves recovery and helps to minimize frenum reattachment. This course will outline key therapies for the tongue, head, neck and jaw muscles to ensure you are delivering the best possible care and outcomes to your frenectomy patients.

Learning Objectives:

- Review of tongue and frenum anatomy
- Understand the role that myofunctional therapy plays in preparation and rehabilitation of a tongue-tie release
- Identify key therapies that to support optimal recoveries & outcomes

Advanced Operative in the Pediatric Practice: Mastering More than Just Cavities

Friday
1:30pm–3:30pm

Denisse Lasanta, DMD

Lecture

CE: 2

Traditionally invasive procedures like pulpotomies and stainless steel crowns now can be performed anesthesia-free thanks to the 9.3 μ m CO2 laser – simplifying the experience for your team and elevating the experience for your patient. The laser also simplifies other advanced pediatric procedures including extractions, exposures, operculectomies & more! This course focuses on pediatric treatments beyond cavities that you can use Solea to deliver amazing clinical and practice outcomes.

- Learn proper techniques to perform anesthesia-free pulpotomies with Solea
- Gain the skills and confidence to perform stainless steel crowns with Solea
- Discover the techniques necessary to perform primary teeth exposures and extractions with Solea
- Learn effective behavior management tactics for anesthesia-free dentistry

Functional Frenuloplasty: An Advanced Approach

Friday
1:30pm–3:30pm

Friday
4:00pm–6:00pm

Jared Poplin, DMD

Lecture

CE: 2

**Also in TOTs*

Ankyloglossia (or tongue tie) is a an orofacial disorder that can significantly affect a patient's health and quality of life, from difficulty breastfeeding to disrupted sleep to altered craniofacial development. This intensive course will provide doctors with a foundation for the correction/release of ankyloglossia including diagnosis, patient communication, step-by-step surgical techniques using Solea and post-treatment care.

Learning Objectives:

- Review of tongue and frenum anatomy
- Understand why, when & how to perform frenectomies
- Learn how to build a referral network & work with specialists
- Review follow-up care including myofunctional therapy to prevent frenums from growing back

Lactation Consultant + Speech Therapy Course

Saturday
10:00am–12:00pm

Coming soon!

Amanda Chastain, MA,
CCC-SLP, COM

Lecture

CE: 2

**Also in TOTs*

A to Z on Infant Frenectomies: From Partnerships to Treatment Planning to Post-Surgical Care

Saturday
1:30pm–3:30pm

Jared Poplin, DMD

Lecture

CE: 2

**Also in TOTs*

Tongue ties (ankyloglossia) affect more than 5% of all babies born in the United States. Restrictive oral tissues that prohibit the baby from latching and breastfeeding can have significant negative consequences for both the baby and the mother. In this course Dr. Poplin will cover anatomy, diagnosis, treatment planning, patient communication, referral building as well as post-treatment care.

Learning Objectives:

- Review of tongue and frenum anatomy
- Understand treatment planning
- Learn how to on build a referral network and work with lactation consultants
- Review post-treatment care

Ask the Experts: Everything You Wanted to Ask Pediatric Solea Experts

Saturday
1:30pm–3:30pm

Coming soon!

Lecture

This dynamic class will engage an expert panel of Pediatric Solea Dentists to answer audience questions about all things Solea – clinical technique, patient and caregiver experience, efficiency gains, expanded procedures, and marketing your Solea.

Learning Objectives:

- Gain insight into how seasoned users integrate Solea into their pediatric practice
- Understand from peers what challenges they are facing and hear solutions
- Learn what procedures are the most beneficial to the patient and the practice

TETHERED ORAL TISSUES (TOTs)

Restrictive Tethered Oral Tissues and the Airway

Friday
10:00am–12:00pm

Anthony Bolamperti, DDS

Lecture

CE: 2

**Also in Airway*

Tongue position impacts breathing, and a tongue-tie can impact tongue position. During the day, a tongue-tie may restrict the passage of air through your throat, leading to mouth breathing. At night, it may contribute to your tongue falling back and closing off airflow, leading to snoring or sleep apnea. This course will focus on the diagnosis and treatment of tongue ties as it relates to overall treatment planning for airway health.

Learning Objectives:

- Review tongue and oral cavity anatomy
- Understand how tongue positioning can affect breathing
- Learn techniques and treatment planning for tongue tie release

Myofunctional Therapy: Pre- & Post-Frenum Release

Friday
10:00am–12:00pm

Amanda Chastain, MA,
CCC-SLP, COM

Lecture

CE: 2

**Also in Pediatric*

The importance of myofunctional therapy in the preparation & rehabilitation of a tongue-tie release cannot be overstated. Pre-release, myofunctional therapy is critical to preparing muscles for surgery. Post release, myofunctional therapy improves recovery and helps to minimize frenum reattachment. This course will outline key therapies for the tongue, head, neck and jaw muscles to ensure you are delivering the best possible care and outcomes to your frenectomy patients.

Learning Objectives:

- Review of tongue and frenum anatomy
- Understand the role that myofunctional therapy plays in preparation and rehabilitation of a tongue-tie release
- Identify key therapies that to support optimal recoveries & outcomes

Functional Frenuloplasty: An Advanced Approach

Friday
1:30pm–3:30pm

Friday
4:00pm–6:00pm

Jared Poplin, DMD

Lecture
CE: 2

**Also in Pediatric*

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- Review post-treatment care

TEAM & PRACTICE MANAGEMENT

How to Make Insurance Less Painful

Friday
10:00am–12:00pm

Bri Richardson, CDA

Lecture

CE: 2

This interactive course is designed to help dental teams take control of their insurance management and streamline the process to make dental insurance less painful. Through this course, you will learn the three major steps to estimate accurate copays, foresee and avoid unexpected claim denials, and get paid on the first submission. The course includes real-life examples and practical exercises to reinforce your learning. Join us on this journey to optimize your insurance management and make insurance less painful for you and your patients!

Learning Objectives:

- Learn the three major steps to optimize your insurance management & get paid on the first submission
- Understand the importance of excellent insurance verifications and how to use practice management software to estimate copays, foresee and avoid unexpected claim denials
- Perfect claim preparation & how to write effective, extraordinary narratives
- Master the art of proper appeals

How to Make Your Pediatric Practice Grow!

Friday
10:00am–12:00pm

Denisse Lasanta, DMD

Lecture

CE: 2

**Also in Pediatric*

Laser dentistry can be an absolute game changer for your pediatric patients and practice, especially when the full team is onboard! Dr. Lasanta will discuss how she has leveraged Solea to drive production and growth and the best practices they've learned along the way. This comprehensive course will review marketing (selling the Wow!), team coordination and scheduling, and communication.

Learning Objectives:

- Learn how to leverage your full team with Solea
- Identify team and patient communication best practices
- Discuss treatment coordination and the art of scheduling
- Identify internal and external marketing best practices

Raving Patients: Get Visible, Get Credible, Get More New Patients

Friday
10:00am–12:00pm

Len Tau, DMD

Lecture

Sponsored by Birdeye



Word of mouth has always been the foundation for the acquisition of new patients by a dental practice but in our internet age, word of mouth is transformed because of reviews sites like Google, Yelp, and Facebook. Online reviews are now one of the biggest ranking factors in a local search. Being credible is only one piece of the puzzle though. Your practice also needs to be found online when people are searching for a dentist near them. Are you at the top of the Google Map Pack? If not you are invisible and all of those great reviews are not doing you much good. In this seminar, Dr. Tau shares numerous tips and best practices to not only become credible but visible online. He will also discuss the system that has been tried and tested in his own office enabling him to take his practice to the next level simply by marketing his reputation.

Learning Objectives:

- Understand the importance of taking control of your online presence
- Learn software programs that help manage your reputation
- See why your practice may not be ranking as high as it could be
- Discuss ways in which patient reviews can manifest online
- Develop strategies for garnering positive patient reviews
- Review team training tips for garnering positive feedback

Optimizing Practice Integration: It Takes a Team!

Friday
1:30pm–3:30pm

Jennifer Bolamperti,
Office Manager

Lecture

CE: 2

Driving and optimizing practice impact with Solea takes the full team! In this course, Jennifer Bolamperti will share best practices and incorporate learnings from her team's Solea Journey, including workflow, scheduling, team education and patient communication.

Learning Objectives:

- Discuss how to incorporate and maximize the entire team in your Solea workflow
- Identify smart scheduling opportunities for your patients, team and practice
- Learn team and patient communication tips and best practices

Dental Insurance SOS

Friday
1:30pm–3:30pm

Bri Richardson, CDA

Lecture

CE: 2

If you've found yourself overwhelmed by an insurance aging report with too many commas, out-of-control A/R, and mixed-up groups in your practice management software, this course is for you. By the end of this course, you'll be able to efficiently tackle your insurance aging report, untangle the groups in your practice management software, and sort out your collections policy. Join us in this journey to optimize your insurance management and get the money you deserve flowing into your practice!

Learning Objectives:

- Develop an efficient approach to tackle the insurance aging report and collect on past due claims
- Gain confidence in untangling the complexities of group insurance plans and organize them in your practice management software to reduce the administrative burden
- Develop an effective collections policy and establish a routine follow up
- Learn strategies for settling past due balances in a timely manner

How to Create and Grow a Multi-Site Dental Business

Friday
4:00pm–6:00pm

Yooson Kim, DMD

Lecture

Running multiple dental locations takes a different mindset and skill set compared to running one practice. During this lecture and open forum course, Dr. Kim will describe how she built out her multi-site dental business and facilitate conversation around how other practices have done the same. She will guide discussions around how owners can leverage technology, systems, and protocols to take their business to the next level.

Learning Objectives:

- Learn how Dr. Kim and other attendees have created and grown multi-site dental businesses
- Discuss ideas around what has worked and what hasn't
- Ask questions and field answers to elevate the entire group in achieving their goals

Laser-Focused Wealth: Eric J. Morin's Strategy for Significantly Reducing the Time to Pay Off Your Investment and Unlocking Endless Profit and Cash Flow

Saturday
10:00am–12:00pm

Eric J. Morin, MBA

Lecture

Sponsored by Tower
Leadership



In this course participants will embark on a comprehensive journey designed to transform financial liabilities into powerful assets. Presented by Eric J. Morin, Tower Leadership's Founder—an acclaimed MBA, Author, and National Speaker—this course is tailored for Doctors and business owners who have ventured into investments, such as advanced technology purchases, and seek a robust methodology to not only recover their initial outlay swiftly but also to leverage these investments for sustained growth and profitability. Throughout this immersive session, Eric will share his proven framework, combining cutting-edge financial tactics with practical steps to ensure participants can replicate his success. The course is built on the premise that with the right approach, investments can be paid off within a year, setting the stage for a future of abundant cash flow and profit generation.

This course is designed to empower participants with the knowledge and tools needed to turn their investments into catalysts for financial success. Through Eric's guidance, participants will learn to navigate the complexities of investment payoff and unlock the potential for endless profit and cash flow.

Learning Objectives Online

Maximizing Revenue with Same-Day Laser Dentistry: A Practical Implementation Workshop

Saturday
10:00am–12:00pm

Nick Clausen, MBA

Lecture

CE: 2

Now that you are clinically confident doing many Solea procedures, let's do more of them! Enhance your practice's revenue potential by embracing Same-Day Laser Dentistry cases. This workshop focuses on leveraging your clinical expertise to perform procedures efficiently on the same day they're discovered, particularly in hygiene. Think about the value. Patients do not want to take more time off work. And as a practice, we do not have to schedule a block in the future and worry about them cancelling. A true Win-Win. By streamlining processes and communication within your team, you can seamlessly integrate Same-Day Laser Dentistry into your practice, providing added convenience for patients and minimizing scheduling concerns. Join us for a comprehensive discussion on procedures, communication strategies, and essential protocols to successfully implement Same-Day Laser Dentistry and elevate your practice.

Learning Objectives:

- Understand the criteria for identifying cases suitable for Same-Day Laser Dentistry cases, as well as discover clinical tips to streamline implementation for optimal outcomes.
- Explore the psychological phases patients undergo before accepting proposed dental care, and learn effective pre-framing techniques to address objections and enhance patient enrollment and enroll sooner, rather than later.
- Learn how to develop effective scheduling systems and processes to support Same-Day Laser Dentistry initiatives, ensuring efficient practice management and maximizing profitability.
- Create actionable steps and outline specific details to implement Same-Day Laser Dentistry procedures seamlessly into your practice for expedited success.

Case Closed: 90 Days to 90% Case Acceptance

Saturday
1:30pm–3:30pm

David Rice, DDS

Lecture

CE: 2

Improving your patients oral health only happens when they say YES to complete care. Improving your bottom line happens with the same. Unfortunately most practices that track case acceptance close around 34% of the time. With 29 years of closing complete care at 90%+ in his own practice and 15 years of helping practices all over the US do the same, Dr. David R Rice has an effective and repeatable system for you to do the same.

PROTECT

Protecting Teeth with Lasers: An Introduction to Demineralization Reduction

Saturday
10:00am–12:00pm

Coming soon!

Lecture

CE: 2

This course provides a comprehensive introduction to Solea Protect, Solea's newest application that helps to inhibit caries development! Solea is used to gently heat the surface of the tooth, resulting in the removal of carbonate impurities within hydroxyapatite. Solea Protect is even more effective when used in combination fluoride. This course will include an introduction to CAMBRA, a review of relevant research, an overview of Solea Protect protocol, technique and workflow, as well as patient communication and marketing strategies.

Learning Objectives:

- Learn and understand the philosophy of CAMBRA in the practice of dentistry
- Learn and understand the disease indicators, biological or environmental risk factors, and protective factors
- Understand how laser energy can enhance caries resistance
- Review relevant clinical and benchtop research
- Review the Solea Protect protocol
- Discover effective ways to communicate and market Solea Protect to patients
- Learn how Solea improves sealant and composite bond strength

